School/college comparison data for department chairs

JANUARY 22, 2019
CALS goals

- Increase enrollment by 25% over five years
- Grow non-traditional and summer programs
- Advance research excellence
- Grow faculty numbers by 10% over 5 years by increasing revenues available for faculty salaries
CALS goals

- Increase enrollment by 25% over five years: majors & CFI
- Grow non-traditional and summer programs
- Advance research excellence
- Grow faculty numbers by 10% over 5 years by increasing revenues available for faculty salaries
Budget change

-500000
-400000
-300000
-200000
-100000
0
100000

FY16
+$53,443

FY17
-$89,867

FY18

FY19
-$203,847

-$388,470

Instructional change  Research change

5% distributed by formula
10% funding distributed by formula
Undergraduate enrollments & degrees

**Note:** 2018-19 enrollment number is preliminary. All other enrollment figures are from the 6th week of class.
CFI: Fall & Spring Combined

% Change FY14-FY18

- SoHE: 45.75%
- Education: 19.38%
- Business: 16.34%
- Engineering: 3.87%
- L&S: -0.53%
- CALS: -6.66%

College of Agricultural & Life Sciences
UNIVERSITY OF WISCONSIN–MADISON
CFI: Fall & Spring Combined
SoHE v. CALS

Chart Title

SoHE CALS

College of Agricultural & Life Sciences
UNIVERSITY OF WISCONSIN–MADISON
CFI: Fall & Spring Combined Education v. CALS
CFI: Fall & Spring Combined Business v. CALS
CFI: Fall & Spring Combined Engineering v. CALS
Increasing enrollment in CALS Majors

- Develop new, integrative majors with broad appeal
- Increase share of CALS majors in shared programs
- Recruit and admit more students to CALS in partnership with Office of Admissions
- Bring undeclared students to their CALS majors earlier in their career
Increase share of CALS majors in shared programs
Biochemistry enrollments
Microbiology enrollments

Chart Title

2014 2015 2016 2017 2018

CALS L&S
Environmental Science enrollments

- 2014
- 2015
- 2016
- 2017
- 2018

Legend:
- CALS
- L&S
Biology enrollments

Chart Title

CALS
L&S

College of Agricultural & Life Sciences
UNIVERSITY OF WISCONSIN–MADISON
Admit more students to CALS in partnership with Office of Admissions
Evaluating admissions data

• Applicants
  – Biology 1,076
  – Biochemistry 424
  – Animal Sciences 413
  – No major code 252
Evaluating admissions data

• Admission rate

  – BSE 75% (116/155)
  – Microbiology 74% (53/72)
  – Agronomy 69% (11/16)
  – Genetics and Genomics 67% (129/192)
  – Biochemistry 67% (284/424)
Evaluating admissions data

- **Yield**
  - Dairy Science: 64% (14/22 admits)
  - Genetics and Genomics: 51% (66/129)
  - Ag Business Management: 41% (7/17)
  - No major code: 40% (51/126)
  - Microbiology: 38% (20/53)
Bring undeclared students to their CALS’ major earlier in their career
Fall 2018
sixth week of instruction
Registrar enrollment report

First Year Students

Second year students

- Major
- No Major

- Major
- 2nd Qtr
Fall 2018

sixth week of instruction
Registrar enrollment report

3 year students

Major No Major

4th year students

Major No Major
Potential Strategies

1. Target students in 8th-11th grades to increase applications to CALS areas
2. Work with admissions to increase % admitted in select majors
3. Communicate with admitted students to increase yield rate
4. Recruit undeclared first and second year students