



College of
Agricultural & Life Sciences
UNIVERSITY OF WISCONSIN-MADISON

School/college comparison data for department chairs

JANUARY 22, 2019

CALS goals



- Increase enrollment by 25% over five years
- Grow non-traditional and summer programs
- Advance research excellence
- Grow faculty numbers by 10% over 5 years by increasing revenues available for faculty salaries



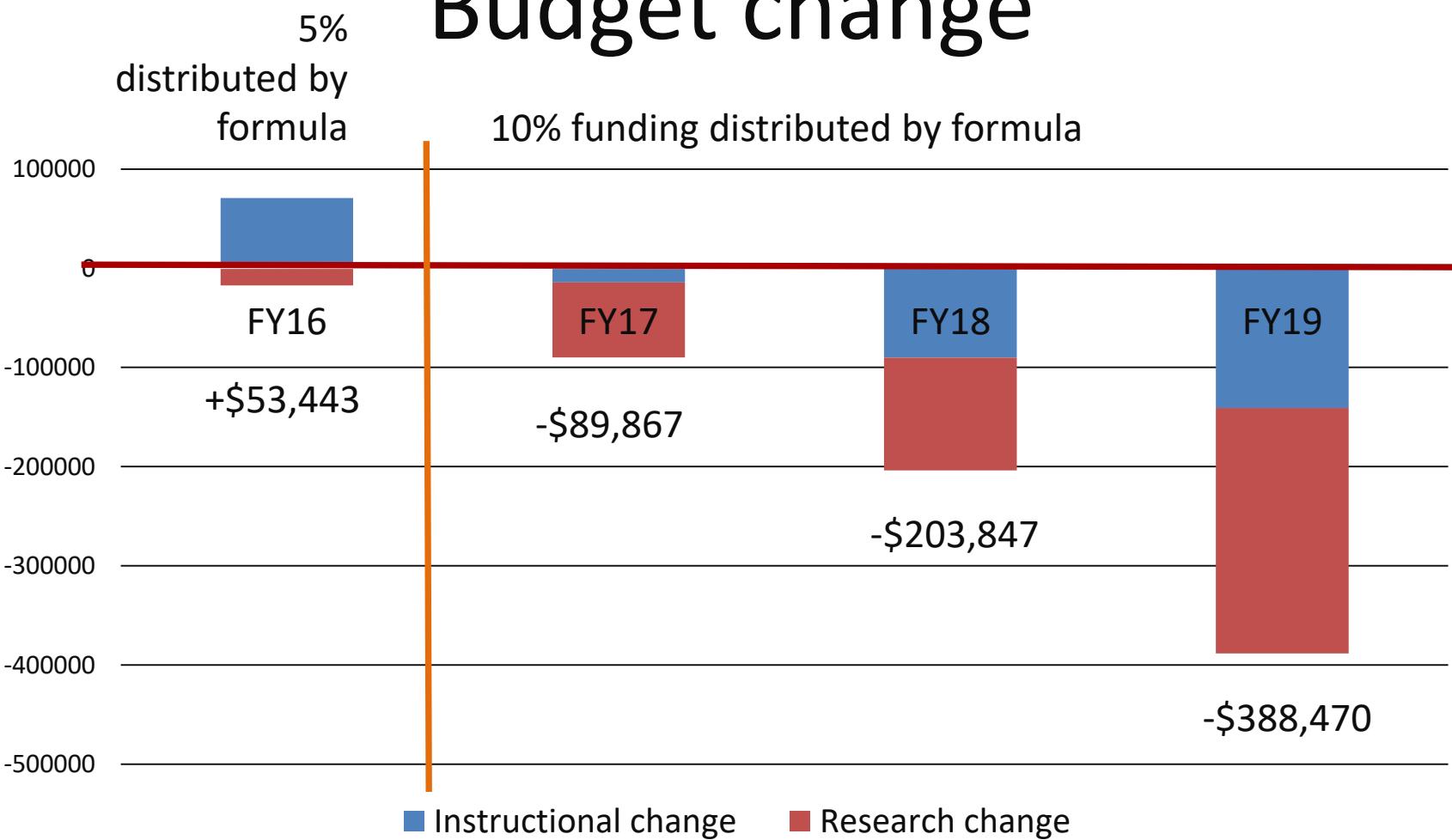
CALS goals



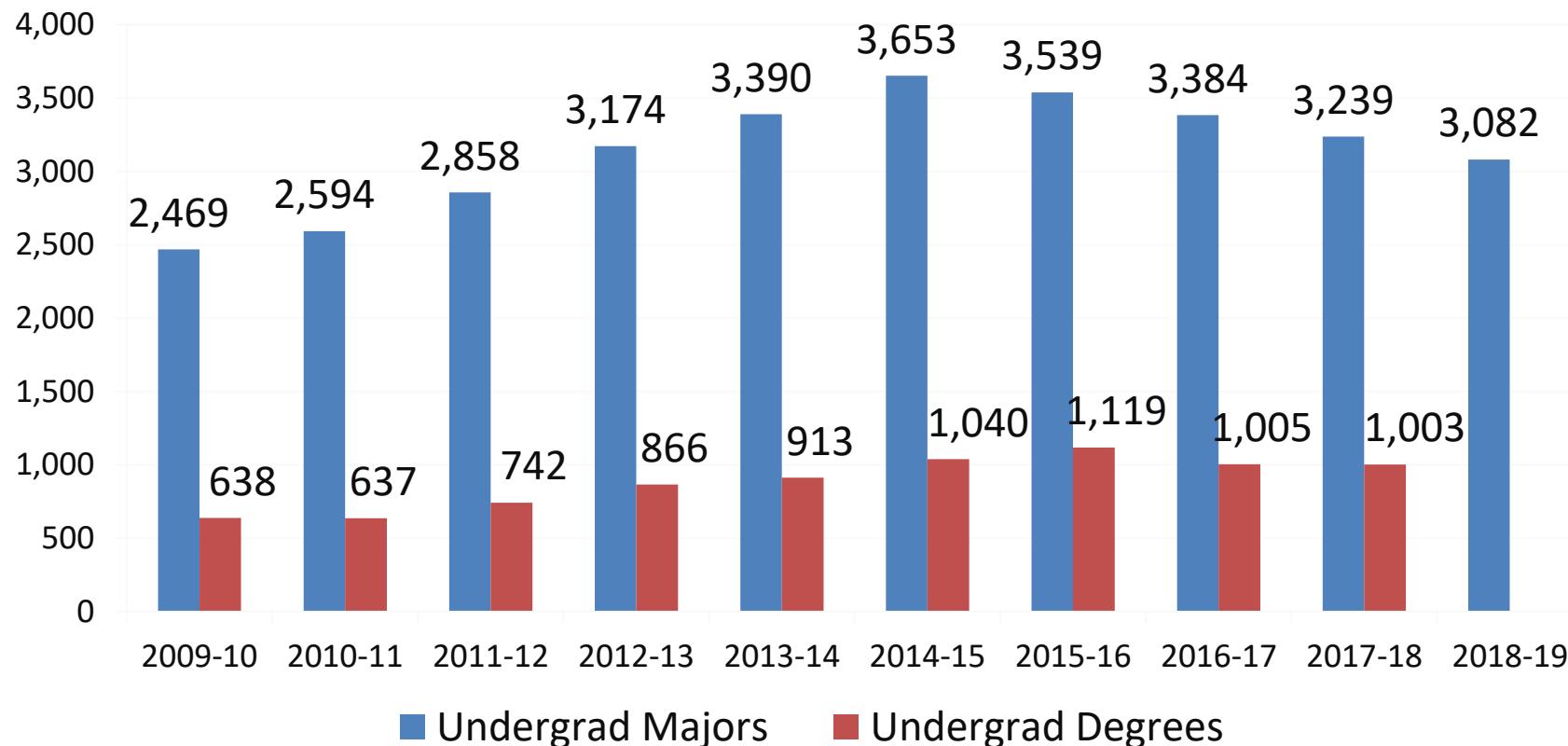
- Increase enrollment by 25% over five years: **majors & CFI**
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- Advance research excellence
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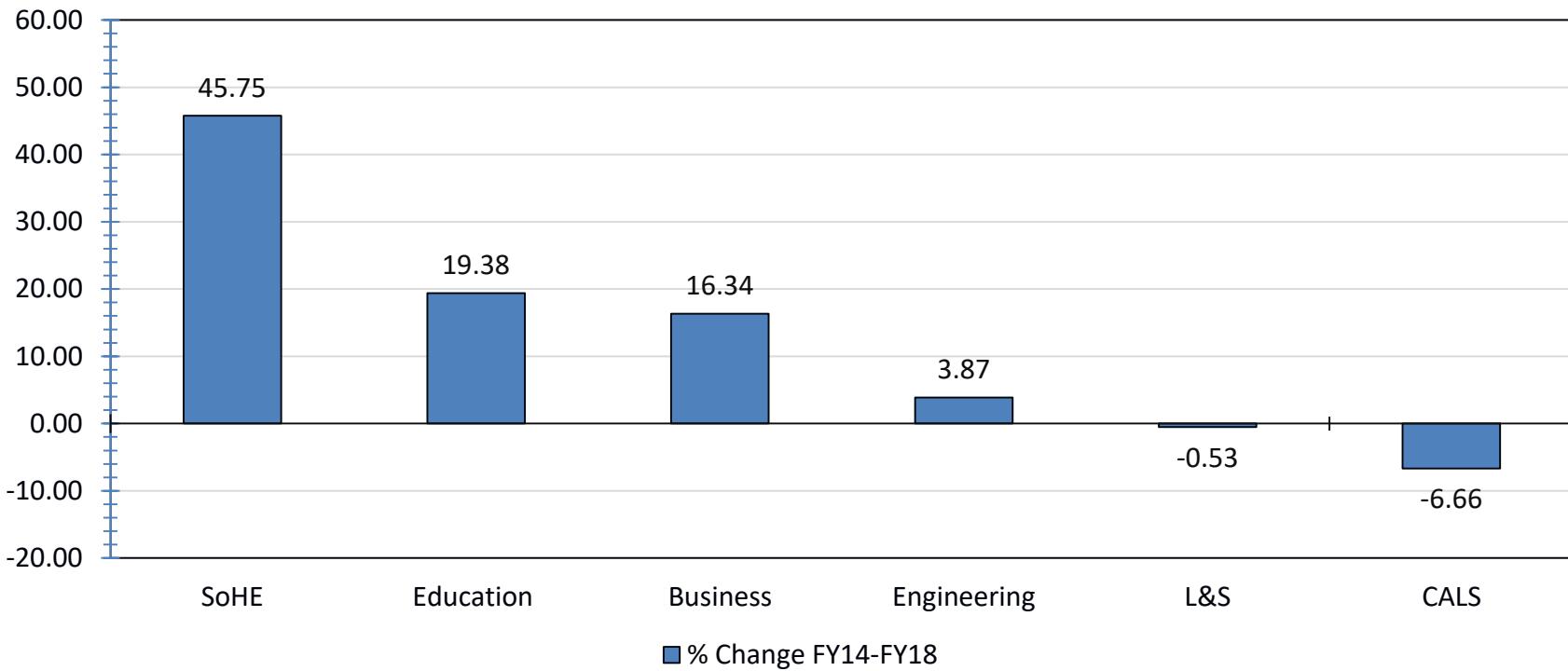
Budget change



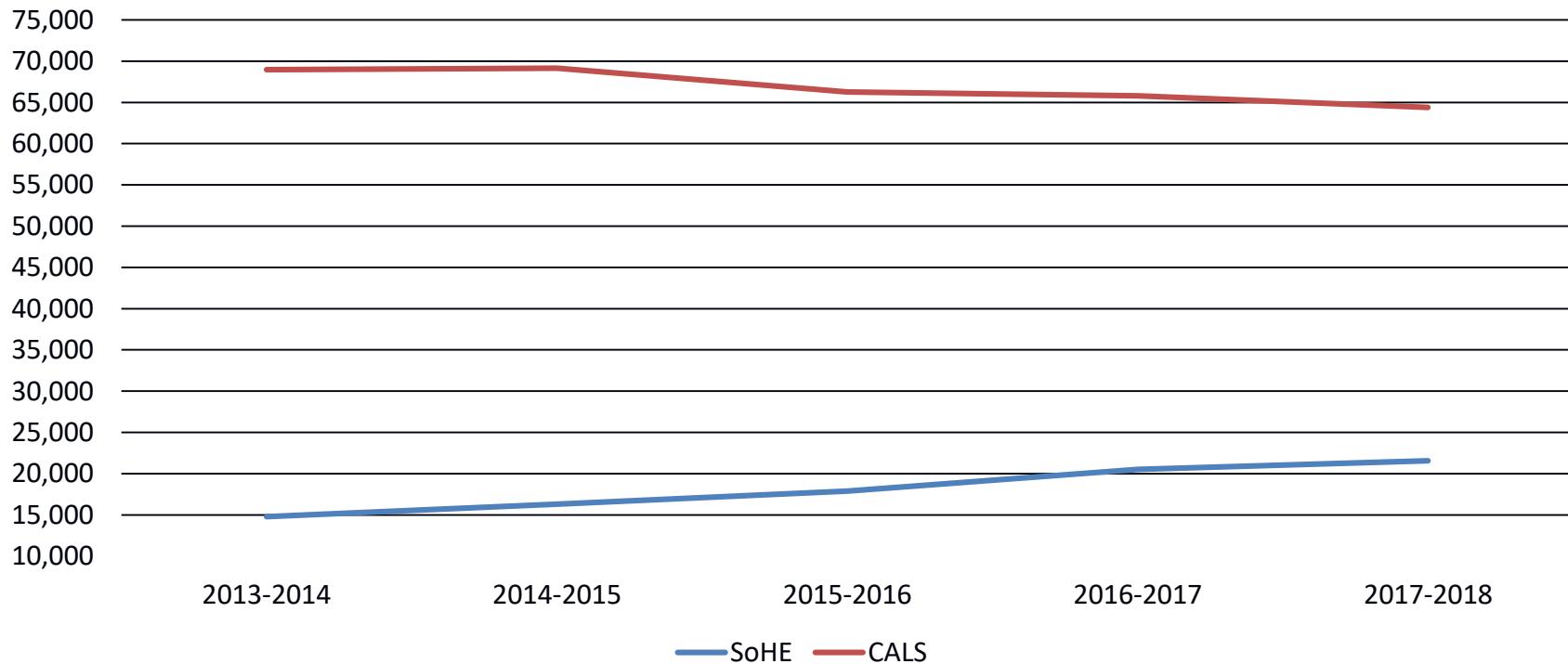
Undergraduate enrollments & degrees



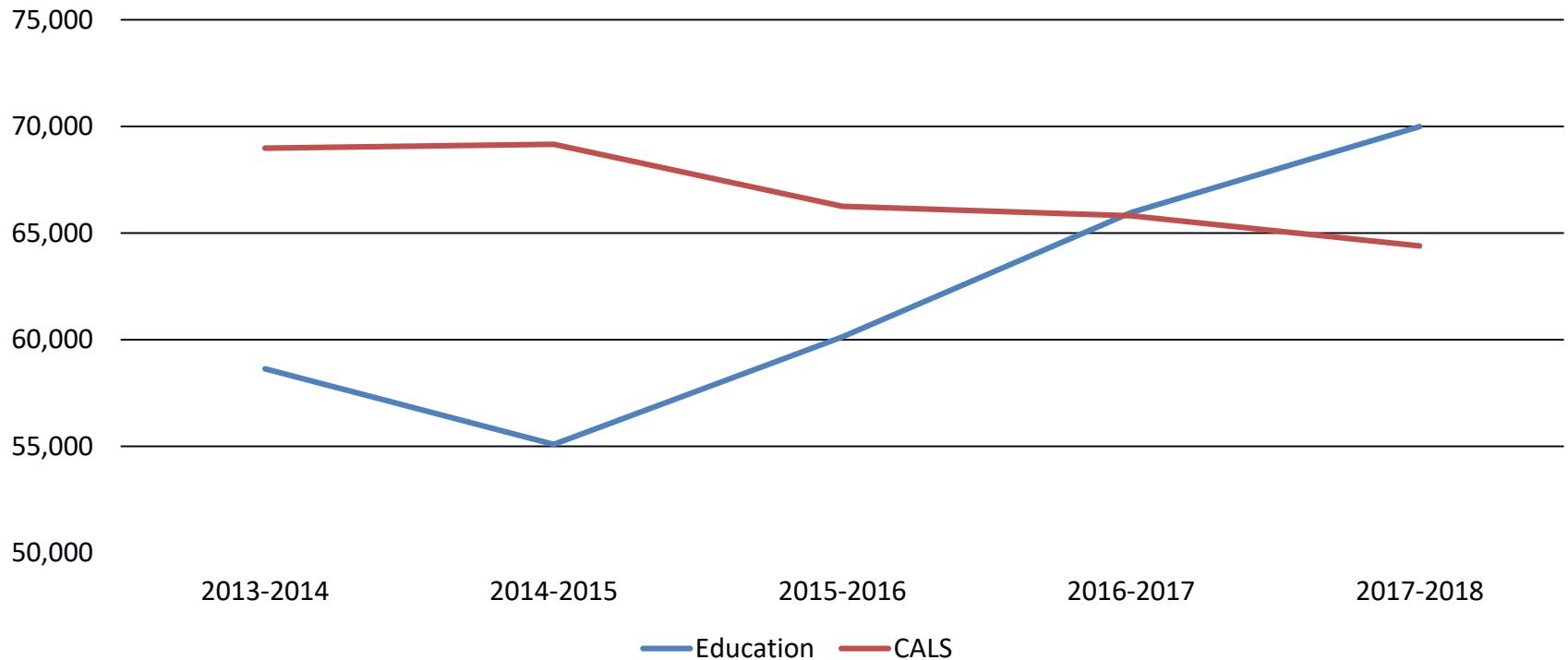
CFI: Fall & Spring Combined



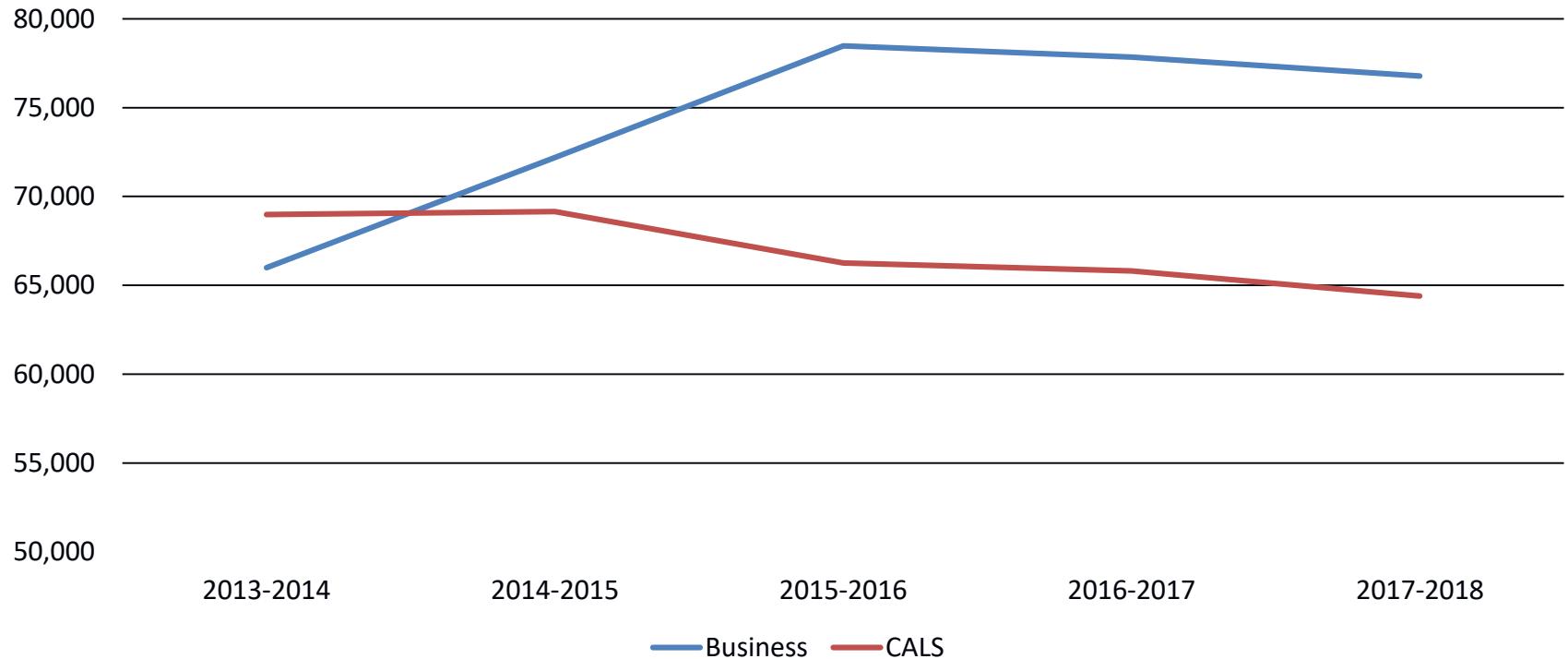
CFI: Fall & Spring Combined SoHE v. CALS



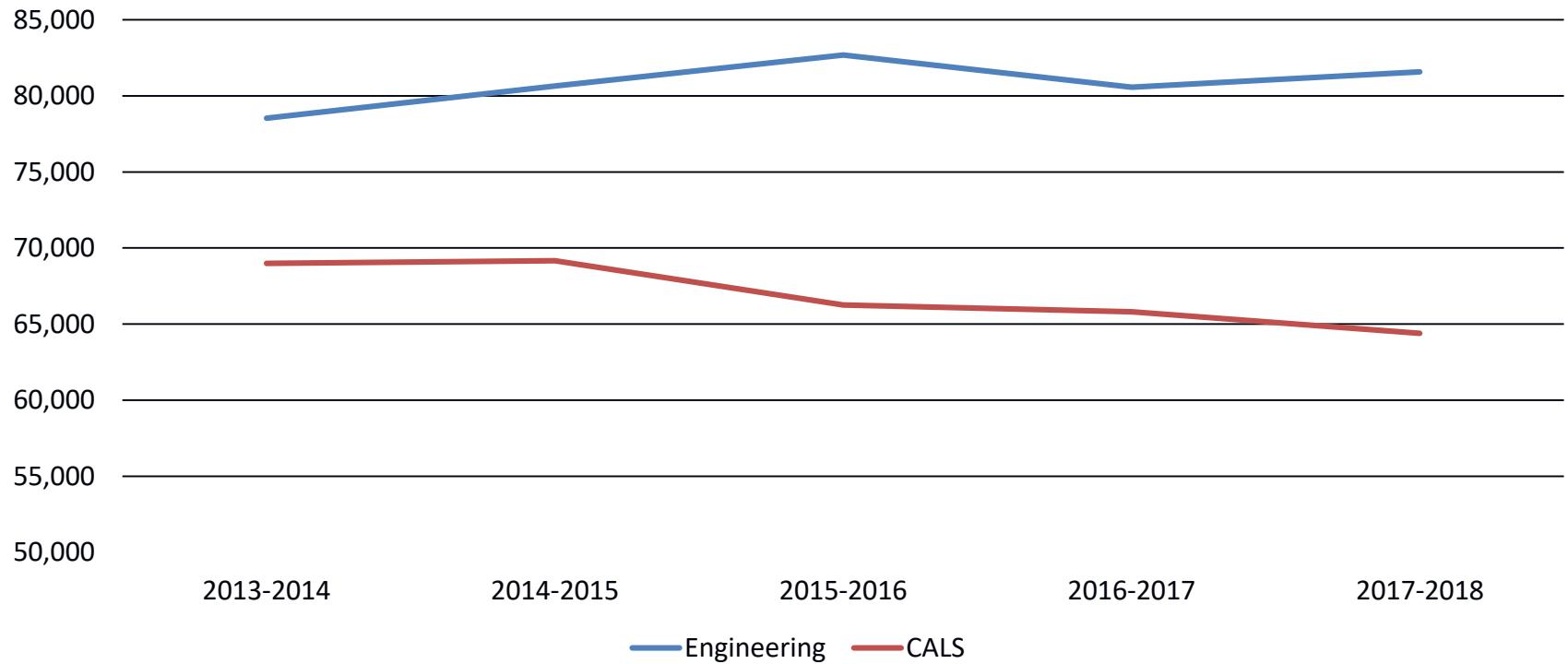
CFI: Fall & Spring Combined Education v. CALS



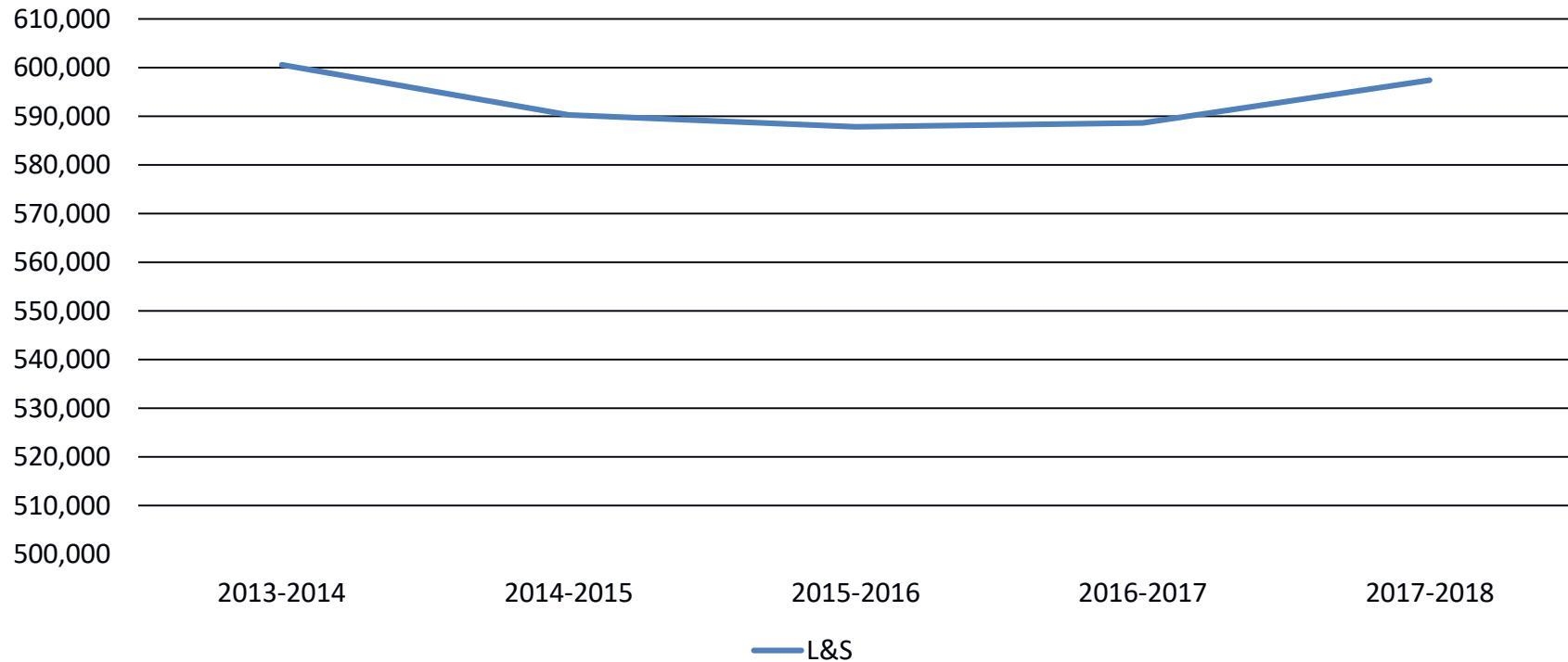
CFI: Fall & Spring Combined Business v. CALS



CFI: Fall & Spring Combined Engineering v. CALS



CFI: Fall & Spring Combined L&S



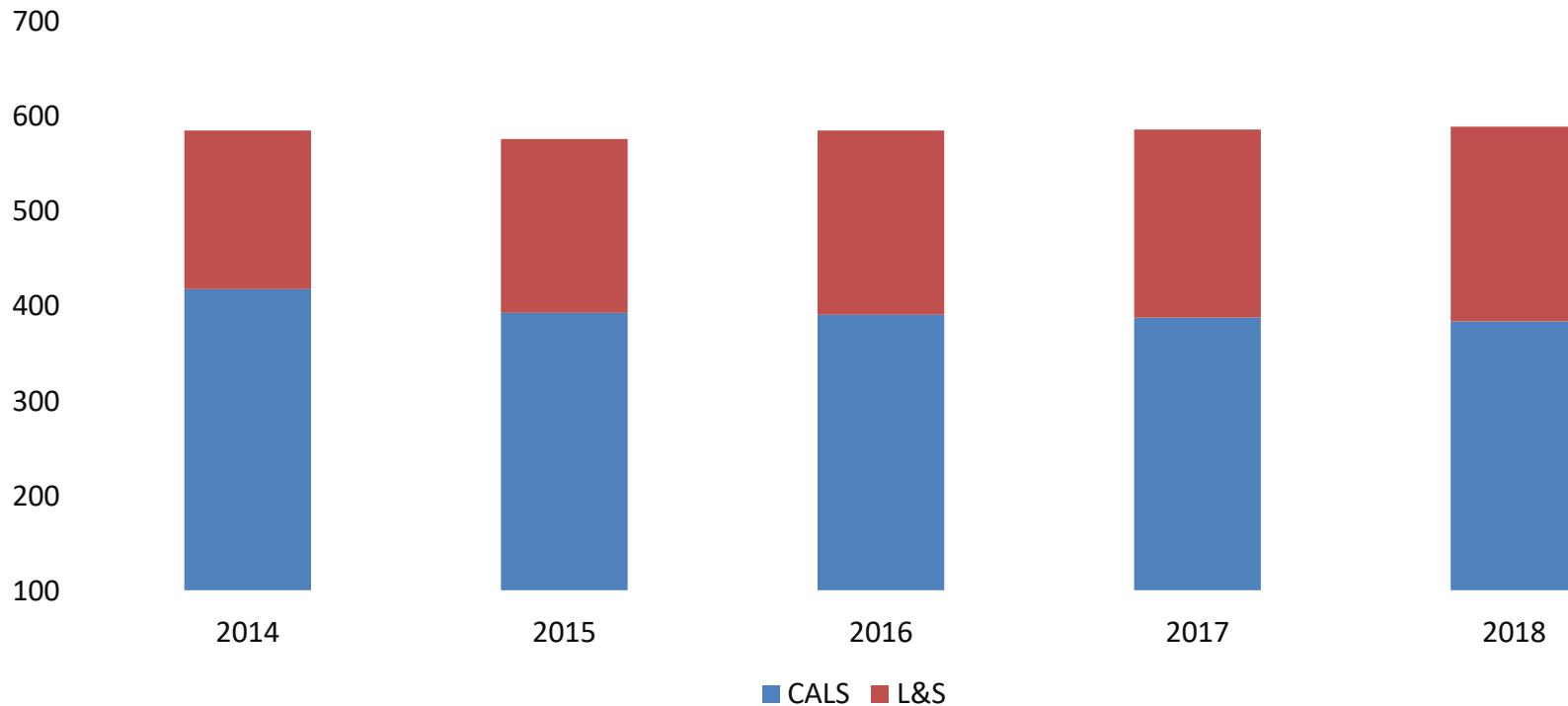
Increasing enrollment in CALS Majors

- Develop new, integrative majors with broad appeal
- Increase share of CALS majors in shared programs
- Recruit and admit more students to CALS in partnership with Office of Admissions
- Bring undeclared students to their CALS majors earlier in their career

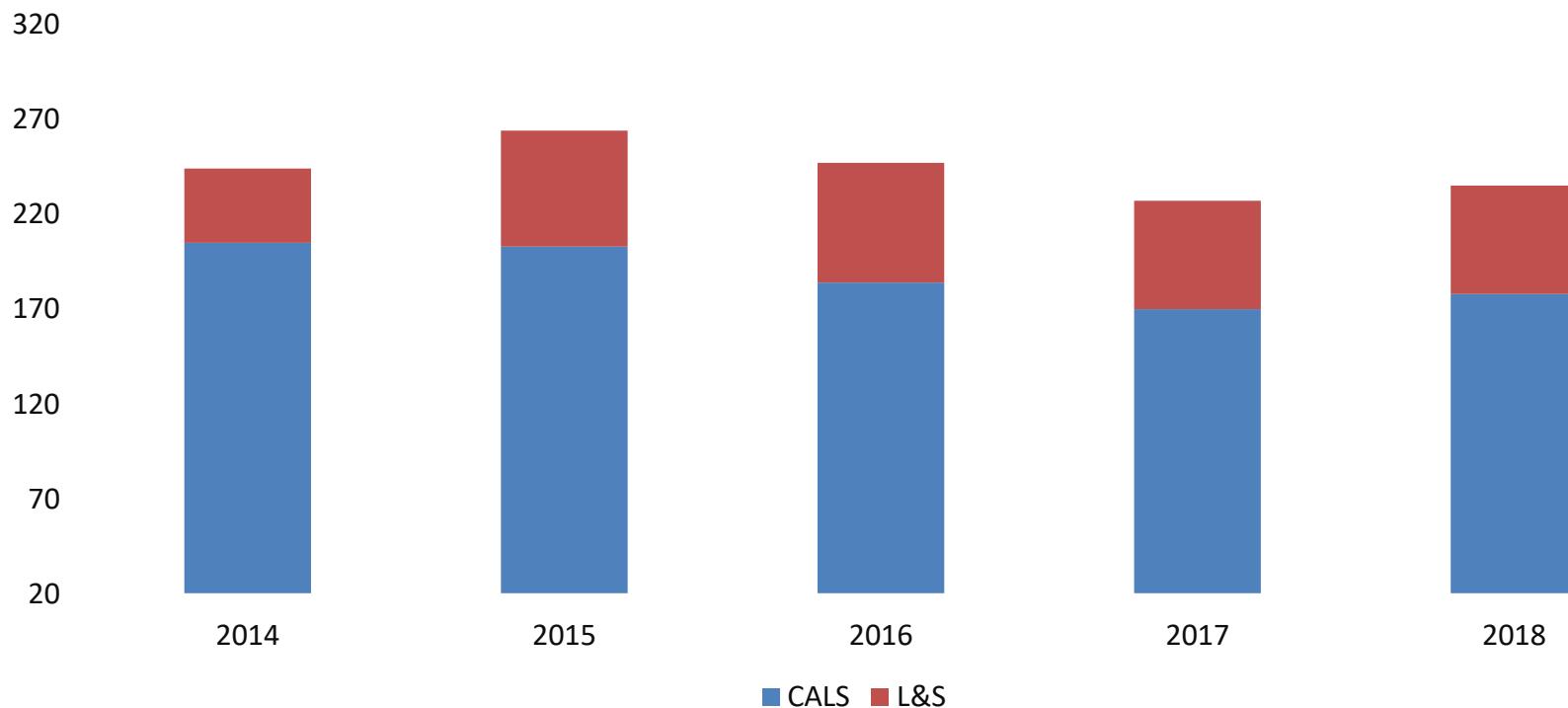
Increase share of CALS majors in shared programs



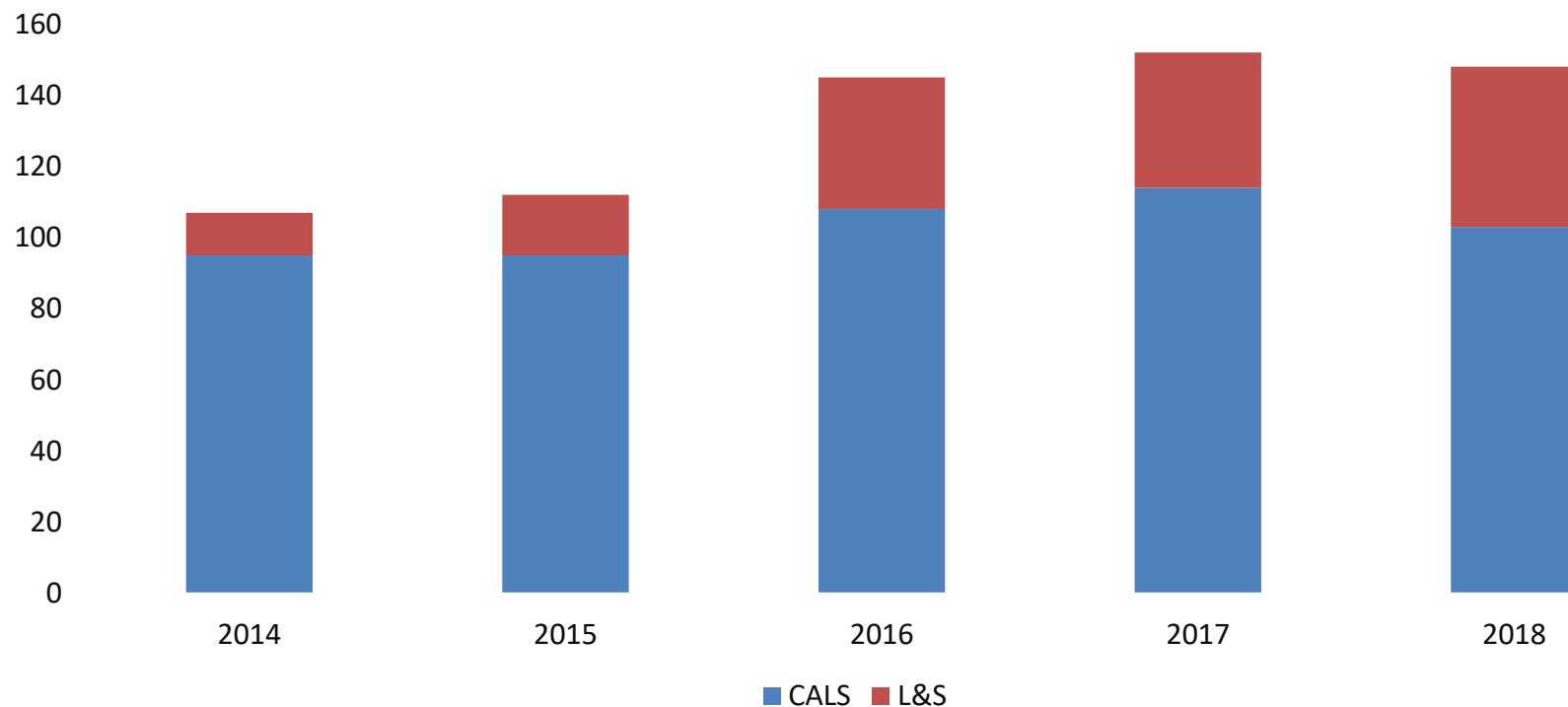
Biochemistry enrollments



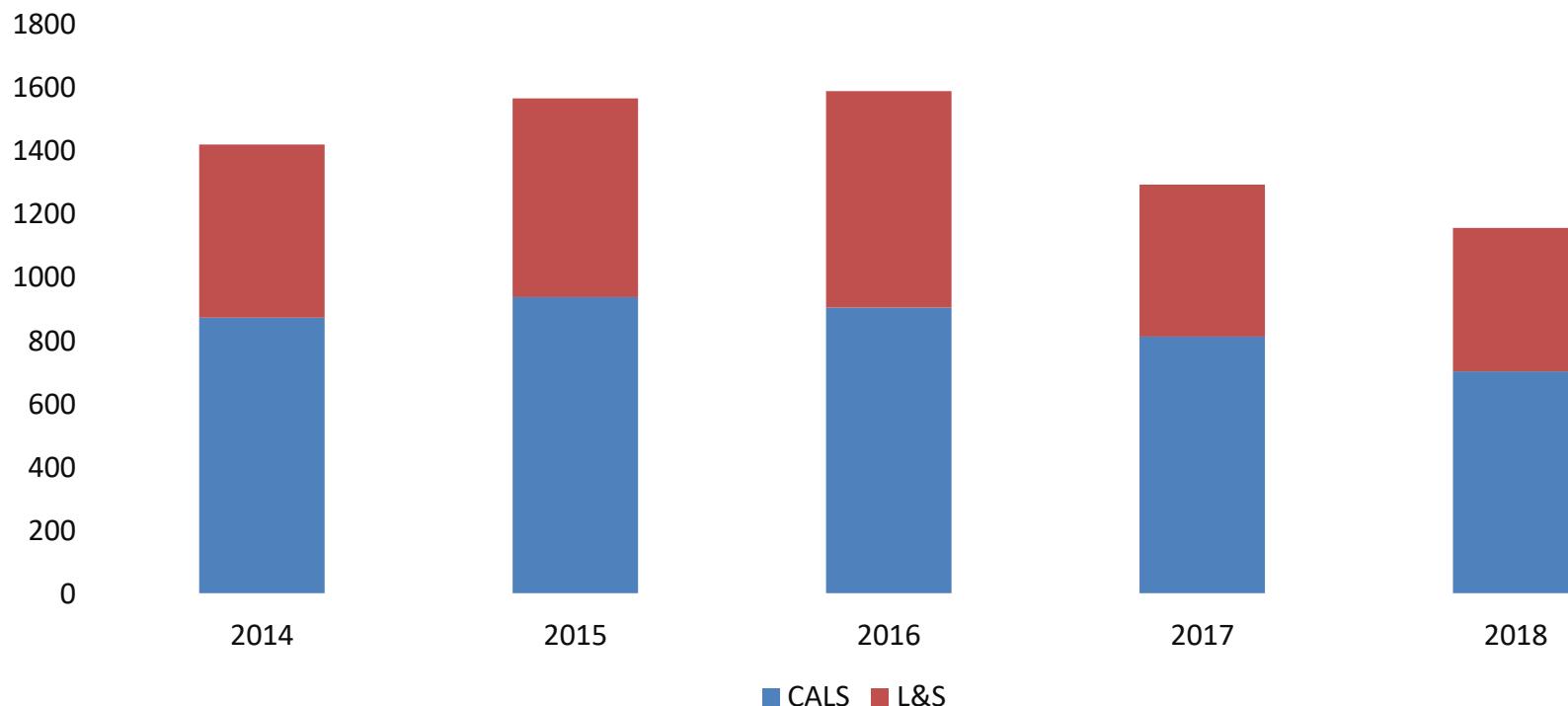
Microbiology enrollments



Environmental Science enrollments



Biology enrollments



Admit more students to CALS in
partnership with Office of
Admissions

Evaluating admissions data

- Applicants
 - Biology 1,076
 - Biochemistry 424
 - Animal Sciences 413
 - No major code 252



Evaluating admissions data

- Admission rate
 - BSE 75% (116/155)
 - Microbiology 74% (53/72)
 - Agronomy 69% (11/16)
 - Genetics and Genomics 67% (129/192)
 - Biochemistry 67% (284/424)



Evaluating admissions data

- Yield
 - Dairy Science 64% (14/22 admits)
 - Genetics and Genomics 51% (66/129)
 - Ag Business Management 41% (7/17)
 - No major code 40% (51/126)
 - Microbiology 38% (20/53)



Bring undeclared students to their CALS' major earlier in their career

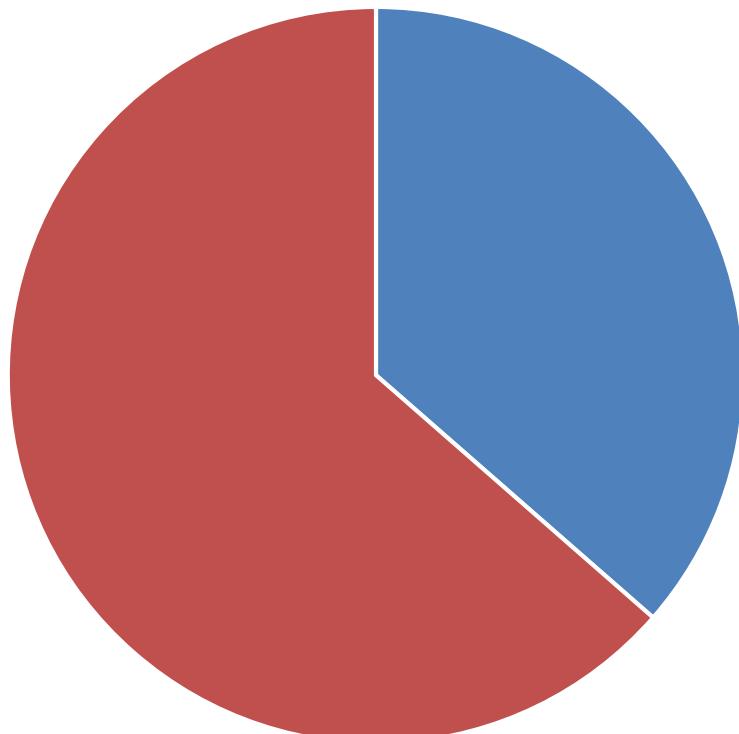


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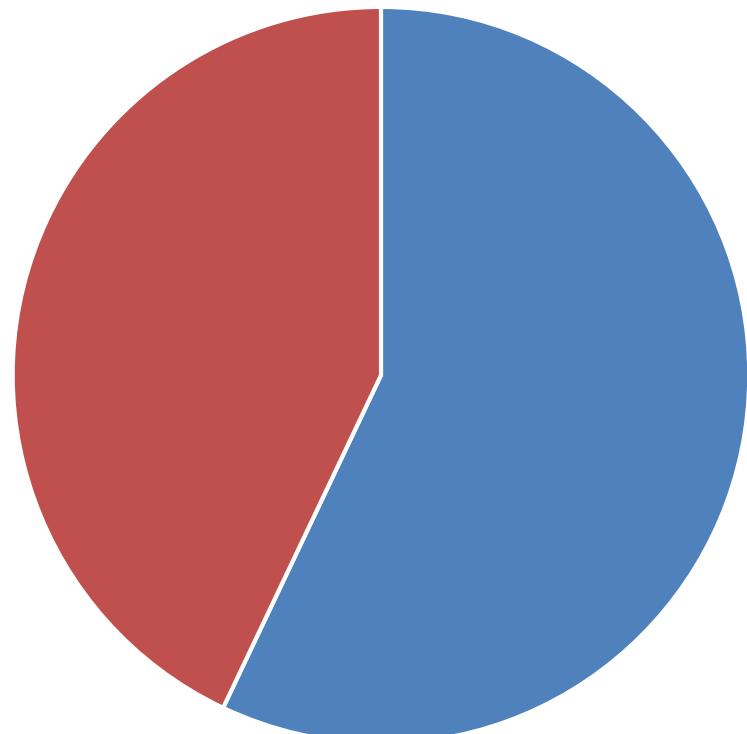
Fall 2018

sixth week of instruction
Registrar enrollment report

First Year Students



Second year students



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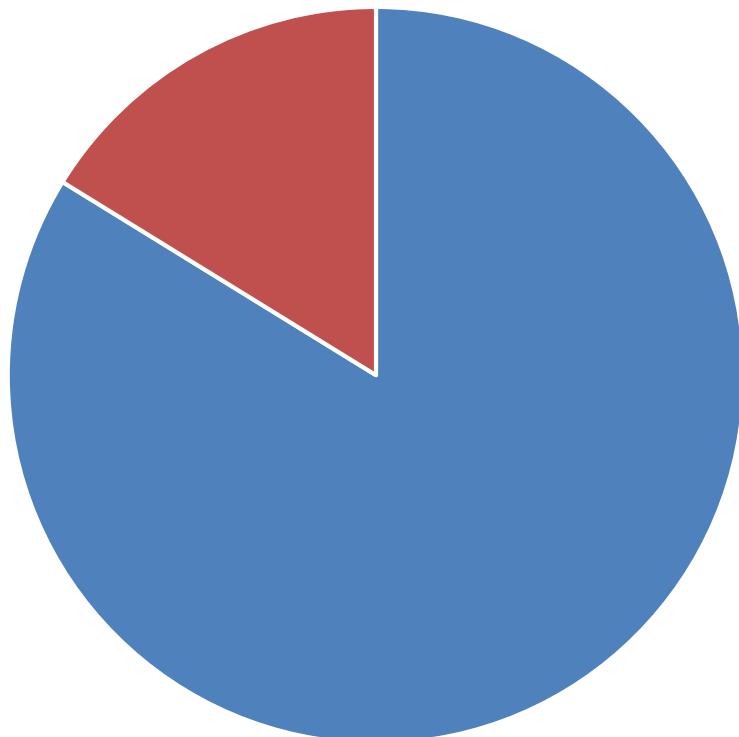
■ Major ■ No Major

■ Major ■ 2nd Qtr

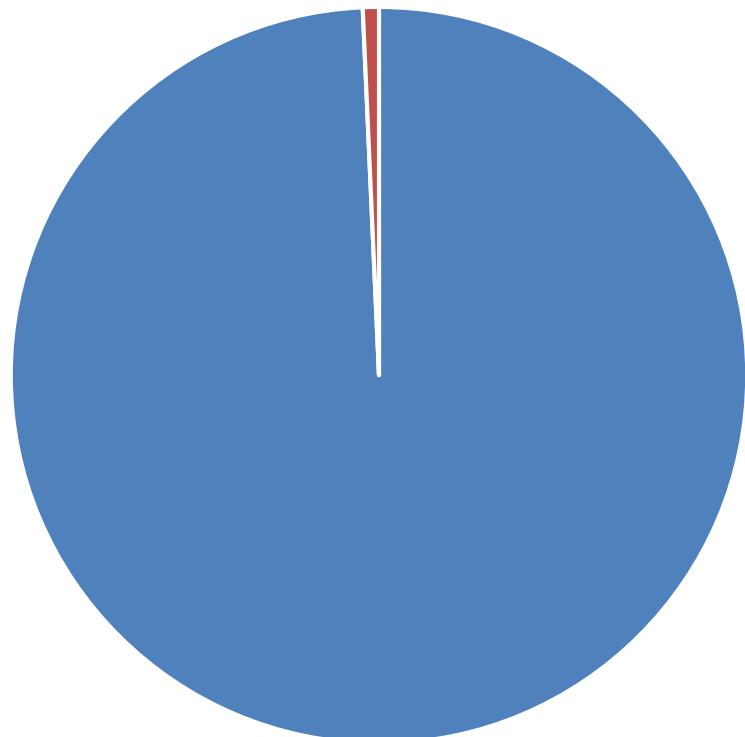
Fall 2018

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Registrar enrollment report

3 year students



4th year students



Potential Strategies

1. Target students in 8th-11th grades to increase applications to CALS areas
2. Work with admissions to increase % admitted in select majors
3. Communicate with admitted students to increase yield rate
4. Recruit undeclared first and second year students